

# Reach over 4000 retailers for under 20c per store...

**natural health** | trader  
news and reviews for the natural health retailer

2010 Edition 3  
BOOKING FORM

Fax to **07 3822 3100** by **9<sup>th</sup> August** for early bird or 16<sup>th</sup> August for regular bookings or ph 07 3822 3132

Business Name \_\_\_\_\_ ABN \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/Suburb \_\_\_\_\_ State \_\_\_\_\_ P/code \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Contact Phone \_\_\_\_\_ Mob: \_\_\_\_\_  
 Contact Email \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

## 1. BOOK ME IN FOR THESE OTHER OPTIONS: (tick all that apply. See Media Kit 2010 for details)

| ADVERTISEMENT OPTIONS                           | EARLY BIRD                     | 3+ editions                      | 2 editions                       | 1 edition                        |
|---|--------------------------------|----------------------------------|----------------------------------|----------------------------------|
| Full page Advertisement                         | <input type="checkbox"/> \$845 | <input type="checkbox"/> \$895   | <input type="checkbox"/> \$945   | <input type="checkbox"/> \$995   |
| Half Page Advertisement                         | <input type="checkbox"/> \$495 | <input type="checkbox"/> \$535   | <input type="checkbox"/> \$565   | <input type="checkbox"/> \$595   |
| Third Page Advertisement                        | <input type="checkbox"/> \$335 | <input type="checkbox"/> \$350   | <input type="checkbox"/> \$375   | <input type="checkbox"/> \$395   |
| PRODUCT review (100 words + product pic & logo) | <input type="checkbox"/> \$295 | <input type="checkbox"/> \$320   | <input type="checkbox"/> \$335   | <input type="checkbox"/> \$345   |
| Inside Front Cover (full page)                  | <input type="checkbox"/> \$995 | <input type="checkbox"/> \$1,075 | <input type="checkbox"/> \$1,135 | <input type="checkbox"/> \$1,195 |
| Inside Back Cover (full page)                   | <input type="checkbox"/> \$845 | <input type="checkbox"/> \$895   | <input type="checkbox"/> \$945   | <input type="checkbox"/> \$995   |
| Outside Back Cover (full page)                  | <input type="checkbox"/> \$995 | <input type="checkbox"/> \$1,075 | <input type="checkbox"/> \$1,135 | <input type="checkbox"/> \$1,195 |
| Opposite Index (full page)                      | <input type="checkbox"/> \$845 | <input type="checkbox"/> \$895   | <input type="checkbox"/> \$945   | <input type="checkbox"/> \$995   |

### IMPORTANT: Advertising Regulations

All advertisements for therapeutic goods (including Product Reviews and Advertorial) submitted for publication in the Natural Health Trader MUST comply with Therapeutic Goods Regulations.

All advertisements (including Product Reviews and Advertorial) for complimentary healthcare products listed with the TGA must have the relevant approvals prior to submission to NHT.

All advertisements (including Product Reviews and Advertorial) for complimentary healthcare products that are listed with the TGA must have an approval number from the CHC.

All advertisements for other non-prescription therapeutic products (including Product Reviews and Advertorial) must have an ASMI approval number.

The advertiser is required to obtain approvals from the relevant authority prior to submitting material to NHT.

PLEASE ALLOW ENOUGH TIME TO SUBMIT YOUR MATERIAL AND RECEIVE APPROVAL.

ADVERTISEMENTS THAT ARE BOOKED BUT NOT RECEIVED IN TIME WILL INCURE THE FULL FEE.

See Media Kit 2010 for further details or visit [www.chc.org.au](http://www.chc.org.au) | Ph: 02 9548 6868.

NB: All pricing excludes GST

## 2. ARTWORK OPTIONS: (See Media Kit 2010 for details)

**YES** - I want an ADVERTISEMENT in Edition 3, 2010

(artwork deadline 20th August 2010)

**I will be advertising: (please tell us the brand name & product)**

Brand/ Product: \_\_\_\_\_

**HELP** - I need help to create my artwork - please give me a call.

**YES** - I want PRODUCT PROFILE in Edition 3, 2010

(please supply your product for photography and information by 20th August 2010)

Brand/ Product: \_\_\_\_\_

**YES** - I will send you print-ready artwork (as per specs in the Media Kit) - book me in... (artwork deadline 20th August 2010)

**I will advertise the following product/brand in Edition 3, 2010 of NHT: (please tell us the brand name & product)**

Brand/ Product: \_\_\_\_\_

### ARTWORK/DESIGN

**Full Page Advert design** - (includes 3 edits) from supplied text and images (must be high resolution) \$395  
**BOOK BY 9 AUGUST TO GET ARTWORK 1/2 PRICE!!**

**Half Page Advert design** - (includes 3 edits) from supplied text and images (must be high resolution) \$295

**Third Page Advert design** - (includes 3 edits) from supplied text and images (must be high resolution) \$245

**Product Review** (artwork included) FREE

I need help - please contact me to discuss my artwork

Natural Health Trader is published by Your Marketing Office Pty Ltd. All pricing details in this booking form are correct at time of publication and the publisher does not take any responsibility for changes after publication. The publishers cannot accept responsibility for poor quality images and artwork. Prices may change without notice. Trading Terms are 50% payable with booking and the balance is 14 days NET from date of invoice. Placing a verbal order or signing this booking form indicates acceptance of these trading terms. For full trading terms contact Marketing Office on 07 3822 3132 or email [info@marketingoffice.com.au](mailto:info@marketingoffice.com.au) to request a copy.